

**CORPORATE AMERICA SUPPORTS YOU**  
**FINANCIAL STATEMENTS**  
**FOR THE YEARS ENDED**  
**DECEMBER 31, 2020 AND 2019**

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## **INDEPENDENT AUDITORS' REPORT**

To the Members of  
Corporate America Supports You  
St. Louis, Missouri

We have audited the accompanying financial statements of Corporate America Supports You (the "Organization"), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Corporate America Supports You as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*BWTP P.C.*

BWTP P.C.  
St. Louis, MO  
June 8, 2021

# CORPORATE AMERICA SUPPORTS YOU

## STATEMENTS OF FINANCIAL POSITION

DECEMBER 31, 2020 AND 2019

### ASSETS

	<b>2020</b>	<b>2019</b>
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 1,891,468	\$ 2,663,457
Pledges receivable	25,000	-
Other assets	129,151	20,047
<b>Total Current Assets</b>	<b>2,045,619</b>	2,683,504
<b>OTHER ASSETS</b>		
Investments	3,999,776	2,648,302
Intangibles - net of amortization	83,334	166,667
<b>TOTAL ASSETS</b>	<b>\$ 6,128,729</b>	<b>\$ 5,498,473</b>

### LIABILITIES AND NET ASSETS

<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 154,935	\$ 124,660
Accrued expenses	4,514	6,607
<b>Total Liabilities</b>	<b>159,449</b>	131,267
<b>NET ASSETS</b>		
Net assets without donor restrictions	5,525,837	5,292,206
Net assets with donor restrictions	443,443	75,000
<b>Total Net Assets</b>	<b>5,969,280</b>	5,367,206
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 6,128,729</b>	<b>\$ 5,498,473</b>

**CORPORATE AMERICA SUPPORTS YOU**  
**STATEMENTS OF ACTIVITIES**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

	<b>2020</b>	<b>2019</b>
<b>NET ASSETS WITHOUT RESTRICTIONS</b>		
<b>SUPPORT AND REVENUES</b>		
Contributions	\$ 2,532,073	\$ 3,289,131
Investment income	35,131	99,757
Net income released from restrictions	454,557	507,023
<b>Total Support and Revenues</b>	<b><u>3,021,761</u></b>	<b><u>3,895,911</u></b>
<b>EXPENSES</b>		
<b>Program Services</b>		
Amortization	83,333	83,333
Information technology	10,505	28,211
Payroll expense	103,818	177,742
Subcontract labor	2,478,659	1,916,513
Training	156	138,055
Travel	18,309	63,295
Insurance	-	127
Other expenses	15,544	21,283
<b>Total Program Services</b>	<b><u>2,710,324</u></b>	<b><u>97.2</u></b>
<b>Management and General</b>		
Information technology	5,290	2,051
Payroll expense	-	7,071
Subcontract labor	14,701	10,208
Other expenses	16,636	17,047
Travel	936	1,015
Insurance	5,974	4,802
<b>Total Management and General</b>	<b><u>43,537</u></b>	<b><u>1.6</u></b>
<b>Fundraising</b>		
Payroll expense	12,558	10,963
Subcontract labor	21,711	11,163
Travel	-	241
<b>Total Fundraising</b>	<b><u>34,269</u></b>	<b><u>1.2</u></b>
<b>Total Expenses</b>	<b><u>2,788,130</u></b>	<b><u>100.0</u></b>
<b>CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS</b>	<b><u>233,631</u></b>	<b><u>1,402,791</u></b>
<b>NET ASSETS WITHOUT DONOR RESTRICTIONS - BEGINNING</b>	<b><u>5,292,206</u></b>	<b><u>3,889,415</u></b>
<b>NET ASSETS WITHOUT DONOR RESTRICTIONS - END</b>	<b><u>\$ 5,525,837</u></b>	<b><u>\$ 5,292,206</u></b>

**CORPORATE AMERICA SUPPORTS YOU**  
**STATEMENTS OF ACTIVITIES (CONTINUED)**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

	<b>2020</b>	<b>2019</b>
<b>NET ASSETS WITH DONOR RESTRICTIONS</b>		
Contributions and grants	\$ 823,000	\$ 400,000
Net assets released from restrictions	<u>(454,557)</u>	<u>(507,023)</u>
<b>CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS</b>	<b>368,443</b>	(107,023)
<b>NET ASSETS WITH DONOR RESTRICTIONS - BEGINNING</b>	<b>75,000</b>	182,023
<b>NET ASSETS WITH DONOR RESTRICTIONS - END</b>	<b><u>443,443</u></b>	<b><u>75,000</u></b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 602,074</b>	\$ 1,295,768
<b>NET ASSETS - BEGINNING OF YEAR</b>	<b><u>5,367,206</u></b>	<b><u>4,071,438</u></b>
<b>NET ASSETS - END OF YEAR</b>	<b><u>5,969,280</u></b>	<b><u>5,367,206</u></b>

**CORPORATE AMERICA SUPPORTS YOU**  
**STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019**

	<b>2020</b>	<b>2019</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$ <b>602,074</b>	\$ 1,295,768
Adjustments to reconcile change in net assets to net cash from operating activities:		
Amortization	<b>83,333</b>	83,333
Decrease (Increase) in Current Assets:		
Pledges receivable	<b>(25,000)</b>	250,000
Other assets	<b>(109,104)</b>	(3)
Increase (Decrease) in Current Liabilities:		
Accounts payable	<b>30,275</b>	5,969
Accrued expenses	<b>(2,093)</b>	(7,015)
<b>Net Cash From Operating Activities</b>	<b><u>579,485</u></b>	<b><u>1,628,052</u></b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	<b>(1,351,474)</b>	(715,408)
<b>Net Cash From Investing Activities</b>	<b><u>(1,351,474)</u></b>	<b><u>(715,408)</u></b>
<b>NET (DECREASE) INCREASE IN CASH</b>	<b>(771,989)</b>	912,644
<b>CASH, BEGINNING OF PERIOD</b>	<b><u>2,663,457</u></b>	<b><u>1,750,813</u></b>
<b>CASH, END OF PERIOD</b>	<b><u>\$ 1,891,468</u></b>	<b><u>\$ 2,663,457</u></b>

# CORPORATE AMERICA SUPPORTS YOU

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## NOTES TO FINANCIAL STATEMENTS

### **Note 1 – Organization and Summary of Significant Accounting Policies**

#### **Organization and Nature of Activities**

Corporate America Supports You (“CASY”) is a not-for-profit entity formed in the state of Texas in 2004. CASY provides employment referral and job placement solutions to the military and war wounded at no cost. CASY operates with a user-friendly Internet Gateway available to job seekers and partnered employers. The Organization is supported through public grants, contributions, and investment income.

#### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

#### **Classification of Net Assets**

Net assets of the Organization are classified based on the presence or absence of donor-imposed restrictions. Net assets are comprised of two groups as follows:

***Net Assets Without Donor Restrictions*** represent those net assets whose use is not restricted by donors. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Net assets without donor restrictions were \$5,525,837 and \$5,292,206 at December 31, 2020 and 2019, respectively.

***Net Assets With Donor Restrictions*** represents those net assets whose use has been limited by donor-imposed restrictions. Net assets with donor restrictions were \$443,443 and \$75,000 at December 31, 2020 and 2019, respectively.

#### **Estimates and Assumptions**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could vary from those estimates.

#### **Investments**

The Organization’s investments include U.S. treasuries. These investments are carried at fair value and unrealized gains and losses are included in the change in net assets in the accompanying statements of activities.

#### **Contributions and Grants**

All contributions and grants are considered to be available for unrestricted use unless specifically restricted by the donor.

#### **Income Taxes**

CASY is exempt from federal income taxes under Section 501(c) (3) of the Internal Revenue Code, and therefore, has made no provision for income taxes in the accompanying financial statements. There was no unrelated business income for the years ended December 31, 2020 and 2019.

**CORPORATE AMERICA SUPPORTS YOU**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**

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**Note 1 – Organization and Summary of Significant Accounting Policies (Continued)**

**Fair Value Measurements**

In determining the fair value, the Organization principally uses the market approach which generally utilizes market transaction data for the same or similar instruments. A hierarchy was established for inputs used in determining fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that observable inputs be used when available.

Financial assets recorded on the Statements of Financial Position at fair values as of December 31, 2020 and 2019, are categorized in the fair value hierarchy based on the observable inputs to the valuation techniques as follows:

**Level 1:** Financial assets whose values are based on unadjusted quoted prices for identical assets in an active market that the Fund can access as of the measurement date.

**Level 2:** Financial assets whose values are based on the following:

- A) Quoted prices for similar assets or liabilities in active markets;
- B) Quoted prices for identical or similar assets in non-active markets; or
- C) Valuation models whose inputs are observable, directly or indirectly, for substantially the full term of the asset.

**Level 3:** Financial assets whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement.

These inputs reflect the Organization's estimates of the assumptions that market participants would use in valuing the financial assets.

**Intangibles**

The Organization purchased a website from Vetjobs.com, Inc. in the amount of \$250,000. This website is amortized on a straight-line basis over a 36 month useful life.

**Subsequent Events**

The Organization has evaluated subsequent events through June 8, 2021, the date on which the financial statements were available to be issued.

**Note 2 – Cash And Cash Equivalents**

The Organization considers short-term highly liquid investments to be cash equivalents provided that they are both readily convertible to cash and had an original maturity of three months or less when purchased. The balance in cash and cash equivalents at December 31, 2020 and 2019 includes:

	<b>2020</b>	<b>2019</b>
Bank of America - Tampa, FL		
Checking	\$ 241,578	\$ 296,018
Krilogy Financial (Cash and Money Market)	1,649,271	2,367,051
Other cash	619	388
	<b>\$ 1,891,468</b>	<b>\$ 2,663,457</b>

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**CORPORATE AMERICA SUPPORTS YOU**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**

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**Note 3 – Related Party Transactions**

Corporate America Supports You (CASY) shares the same corporate officers and directors as Military Spouse Corporate Career Network (MSCCN), both organizations have a common purpose goal. No significant transactions between the two organizations occurred during the fiscal years ended December 31, 2020 and 2019.

CASY shares corporate officers with DK Consulting, LLC and DLK Consulting, LLC which provides subcontractor labor to CASY. For the years ended December 31, 2020 and 2019, DK Consulting, LLC was paid nonemployee compensation amounting to \$65,750 and \$52,000, respectively. For the years ended December 31, 2020 and 2019, DLK Consulting, LLC was paid nonemployee compensation amounting to \$92,000 and \$55,000, respectively.

**Note 4 – Concentrations**

The Organization maintains cash and cash equivalents in excess of federally insured limits. The Organization has not experienced any losses in such accounts. In management's opinion, risk pertaining to such concentrations is minimal.

Approximately 90% and 84% of CASY's revenue was earned under grants of three donors and two donors during the years ended December 31, 2020 and 2019, respectively.

**Note 5 – Non-Cash Donations**

During the years ended December 31, 2020 and 2019, CASY received non-cash donations of services amounting to \$109,104 and \$135,662, respectively, that have been reflected in the financial statements. IBM Technology contributed services consisting of programming and software support that allows the tracking of candidates from registration through their first year on the job. Also during the year ended December 31, 2019, CASY received a non-cash donation of stock amounting to \$994,890. CASY then sold the stock and purchased U.S. treasuries with the proceeds.

**Note 6 - Functional Allocation of Expenses**

The financial statements report certain categories of expenses that are attributable to various programs, fundraising and supporting functions of the Organization. Most expenses are functionalized based on actual expenses incurred. Payroll expenses are categorized based on actual hours. Expenses are charged directly to program, management and general, fundraising categories based on specific identification.

**Note 7 – Liquidity**

At December 31, 2020, the Organization has \$2,045,619 of current assets, of which \$1,891,468 consists of cash and cash equivalents available to meet needs for general expenditure. None of the financial assets are subject to donor or contractual restrictions. Accordingly, all such funds are available to meet the cash needs of the Organization in the next twelve months.

The Organization manages its liquidity by developing and adopting annual operating budgets that provide sufficient funds for general expenditures in meeting its liabilities and other obligations as they become due. Cash needs of the Organization are expected to be met on a monthly basis from contributions. In general, the Organization maintains sufficient financial assets for its normal operating expenses.

**CORPORATE AMERICA SUPPORTS YOU**  
**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**

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**Note 8 – Investments**

Investments are reported on the basis of quoted market prices and consist of the following at December 31, 2020 and 2019:

	2020		2019	
	Fair Value	Cost	Fair Value	Cost
U. S. Treasuries	<u>\$ 3,999,776</u>	<u>\$ 3,999,651</u>	<u>\$ 2,648,302</u>	<u>\$ 2,648,221</u>

**Note 9 – Fair Value Measurements**

The following tables summarize the Organization's investments measured at fair value on a recurring basis as of December 31, 2020 and 2019.

	2020			
	Level One	Level Two	Level Three	Total
U.S Treasuries	<u>\$ 3,999,776</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 3,999,776</u>

  

	2019			
	Level One	Level Two	Level Three	Total
U.S Treasuries	<u>\$ 2,648,302</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 2,648,302</u>

**Note 10 – Intangible Assets**

Intangible assets are carried at cost less accumulated amortization. Amortization expense for the years ended December 31, 2020 and 2019, were \$83,333 each year. Intangibles are amortized as follows:

	2020	2019
Website	<u>\$ 250,000</u>	<u>\$ 250,000</u>
Less: accumulated amortization	<u>(166,666)</u>	<u>(83,333)</u>
Intangible assets, net	<u>\$ 83,334</u>	<u>\$ 166,667</u>

**Note 11 – COVID-19 Pandemic**

On March 11, 2020, the World Health Organization declared Coronavirus (COVID-19) a pandemic. The continued spread of COVID-19, or any similar outbreaks in the future, may adversely impact the local, regional, national and global economies. The extent to which COVID-19 impacts the Organization's operating results is dependent on the breadth and duration of the pandemic and could be affected by other factors management is not currently able to predict. Potential impacts include, but are not limited to, additional costs for responding to COVID-19, potential shortages of personnel, potential shortages of supplies, delays, loss of, or reduction to sales. Management believes the Organization is taking appropriate actions to respond to the pandemic; however, the full impact is unknown and cannot be reasonably estimated at the date the financial statements were available for issuance.