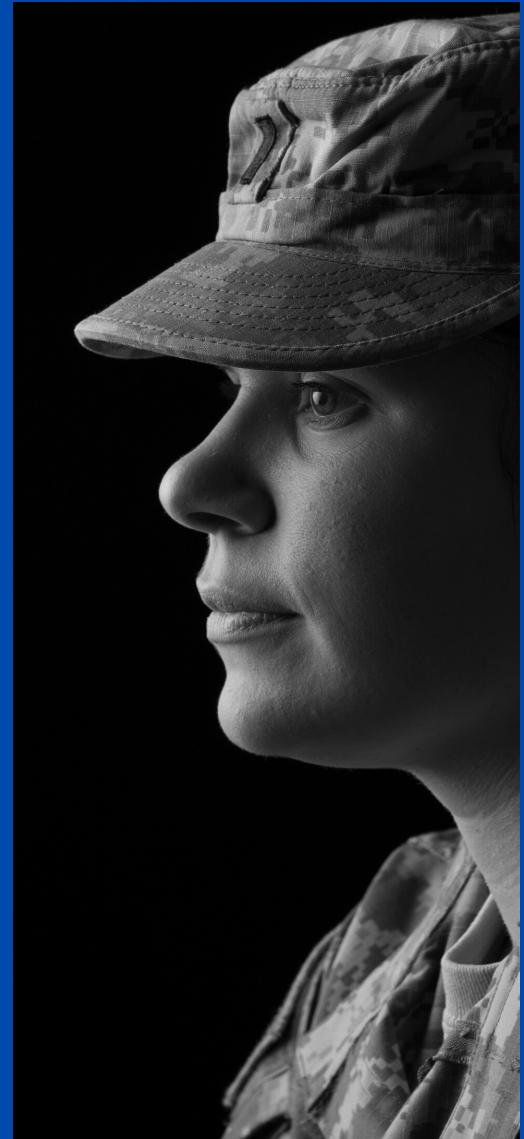


CORPORATE AMERICA SUPPORTS YOU



# MILITARY COMMUNITY IMPACT STATEMENT

2020



## THE MISSION BEHIND THE BRAND

**VetJobs is powered by Corporate America Supports You (CASY), a 501 (c) (3) non-profit organization whose purpose** is to eliminate unemployment and underemployment for all transitioning active duty, National Guard, Reserve, and Veterans from all armed service branches, throughout all war eras. In fact, our award-winning employment support services have established us as one the most effective and efficient nonprofit organizations across the United States.

The VetJobs brand was created to wrap all military and veteran programs, owned and operated by CASY, into one network. These services include high-touch, one-on-one employment placement assistance for military and veterans, and direct services to companies looking to hire.

**It is our mission to expand employment opportunities** for service members and veterans as we aid our military and veterans in their job placement and ongoing career progression needs. Job Seekers receive career assessments to determine where they are in their job search and what services they need. From there, our Career Specialists utilize our in-house customized solutions to assist each individual through to placement, and beyond!

**Corporations and Businesses can also benefit from VetJobs programs!** Through our One Central Employment Network, companies can take advantage of free services, such as job posting and marketing through our military and veteran network, education and training on how to hire and retain the best military and veteran talent, opportunities to participate in direct sourcing events through our certification training programs, participation in VetJobs events, working with a Recruiter Connect™ Specialist to source qualified talent for a direct connect to your Recruiters, and more.



# A TRUE INVESTMENT IN THE MILITARY COMMUNITY



*"CASY has proven to be one of the most efficient and productive organizations we have encountered."*

According to **Dan Goldenberg, Executive Director for the Call of Duty Endowment**, “CASY has proven to be one of the most efficient and productive organizations we have encountered.”

For every dollar, 96 cents is spent on mission and, with over 65,000 documented placements in the last ten years, CASY and VetJobs proves its dedication to mission and solid outcomes for those they serve.

CASY is one of the most transparent and fiscally responsible non-profits in the country.

We have been vetted by the Call of Duty Endowment, audited by Deloitte, and awarded the Seal of Distinction for the last five years; audited by the Better Business Bureau Wise Giving Alliance and recognized as a charitable organization in good standing; recognized by GuideStar and awarded the Platinum Seal of Transparency; and rated by GreatNonProfits as one of the Top-Rated Nonprofits in the United States.

## 16 YEARS OF SUCCESS – PREPARING & PLACING MILITARY-AFFILIATED JOB SEEKERS!

### VetJobs Candidates are:

- **Fully qualified** – fit for the positions they apply to.
- **Competitive** – not only possess the qualifications you are asking for, but also many skills that are important in today's corporate environment.
- **Visible to you, the company** – obviously having the right skills and qualifications is important, but our military-affiliated candidates show their skills and qualifications in the resume and can speak to them in the interview. Many candidates have the right skills and qualifications, but if they do not make this clear to YOU, then they never even make it to an interview.
- **Driven** – many of our military-affiliated candidates stay with our program long after they secure a position because they are working on continued career development, so that they can continue to grow with your company. Whether they are working on a certification, license, advancing skills important to your industry, securing a degree, learning new tech, or a combination of these things, these folks are driven to advance their skills and qualifications, which is great for your company!



# THE NUMBERS DON'T LIE

With **over 65,000 direct hires for veterans and transitioning military**, we are one of the fastest growing veteran non-profit organizations in the nation. We offer various solutions, so that your recruitment and business needs are met.

Through our Recruiter Connect™ program, VetJobs works with Recruiters and Hiring Managers from our partner companies to source qualified military and veterans to fill their open positions. This is a very collaborative and customized process for us – your company does not need “more candidates”, you need more of the “right candidates” who are an actual fit for your jobs. Here are the **Top 6 ways we help companies connect:**

**01****JOB POSTING**

Be seen by over 200,000 job seekers on the VetJobs platform, with 400+ new weekly.

**02****DIRECT RECRUITMENT**

Work one-on-one with our team to source qualified talent for your open positions.

**03****COMMUNITY EXPOSURE**

Networking opportunities with military leaders, veterans, and military spouses, through events, councils, and more across the US.

**04****CERTIFIED CANDIDATES**

Connect with candidates participating in various industry-specific certification programs

**05****EDUCATIONAL OPPORTUNITIES**

Let our team teach you how to hire and retain the best military and veteran talent.

**06****VOLUNTEER OPPORTUNITIES**

Coaching live projects with military, veterans, and military spouses, and more!

**We provide real solutions to the many different challenges Veterans face.**

Our proven system, and excellent customer service, have dramatically increased demand; the organization averages over 500 new registrations each week – these are very experienced and professional job seekers who have also served their country and now want to contribute to the success of your company! **Our team is not just great at what we do, we're efficient.**



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## YOU DO NOT NEED 'MORE' CANDIDATES...YOU NEED THE RIGHT CANDIDATES.

# 14%

of the people are able to secure a job from a job board without additional assistance

# 86%

of applicants state that they need more than just the same automated assistance that many organizations push on military and veteran candidates

# 100%

of our candidates are vetted, and career ready when we connect them to you

### ***The Bottom line – Why is VetJobs the Best Solution for You...***

**VetJobs is not a job board.** It is a program that helps place military and veterans into jobs and then continues to support their ongoing career development needs.

We work with employers to ensure the right match is made, keeping retention high and helping you, the company, meet your hiring needs! we are an outcome driven organization!

We have a 16-year successful track record in helping put the right candidates into the right jobs, decreasing turnover in the first 18 months, and ensuring our military and veteran job seekers have what it takes to continue to be successful in their careers.





## QUALIFIED CANDIDATES ARE JUST OVER THE HORIZON

Our organization takes a unique approach to placement and ongoing career progression. Our team is made up of military, veterans, and military spouses who are also professionals in the areas of HR, Recruitment, and career counseling and transition. We take the time to prepare each job seeker with the same care we take with our employer partners – ensuring they are prepared and matched to the right positions.

## READY TO GET STARTED?

**Are You Interested in Working with VetJobs?**

**Contact Stacy Bayton,  
Sr. Executive Vice President, CASY  
at [sbayton@casy-msccn.org](mailto:sbayton@casy-msccn.org) to discuss next steps!**